

BMW
GROUP



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE.

PRODUCT INFORMATION.

C3-IN-B-P





Position

>> THE JOY OF BEING IRRESISTIBLE<<

Elegant expression of individual style that creates unique moments and the best version of it's driver.

NextGen Lifestyle

"I want to create my own conditions"

NextGen Sportiness

"I want to be best"

Audience

LIFESTYLE-DRIVEN

Enthusiasts who are searching for an **ACTIVE SPORTY DRIVING EXPERIENCE**

KEEN ON SPORTY CARS equipped with **NEW TECHNOLOGY**

USP's



Fun to Drive

Best form factor

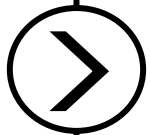
Fast & agile

Modern Technology



When it comes to the premium segment of the midsize class, the number 4 stands for the perfect combination of driving pleasure and elegantly sporty design. These have been hallmark brand values of BMW since its earliest days, and The All-New BMW M440i xDrive Convertible embodies them even more intently than ever.

Intelligent lightweight design, optimized aerodynamic attributes, dynamically flowing lines and elegantly stretched proportions with a body optimized for extra handling agility and boasting exceptional torsional rigidity, plus a chassis tuned squarely for dynamic excellence underscores the dynamic character and exclusive style of The All-New BMW M440i xDrive Convertible.



Iconic B58 3-litre 6-cylinder engine with best-in-class performance

System output of 275 kW/374 hp and 500 Nm of torque

Top speed of 250 km/h.

0–100 km/h in just 4.9s

Superb driving dynamics with standard adaptive M suspension, M Sport Differential & M Sport Brakes

Unique appeal due to convertible styling, aggressive MPA stance & a 4 seater layout.







THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. INTERIOR HIGHLIGHTS.

Live Cockpit
Professional with
Head Up Display

Luxury Instrument
Panel in Sensatec

M Seat belts

BMW Widescreen Curved
Display with Connected Drive

Sport Seats with
electric adjustment,
memory and lumbar
support

M Leather Steering
Wheel with shift
paddles

Wireless Charging
Pad

Harman Kardon
Sound System with
12 Speakers



THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. BEST-IN-CLASS PERFORMANCE.

- B58 3-litre 6-cylinder engine
- System output of 374 hp and 500 Nm of torque
- Top speed of 250 km/h
- 0–100 km/h in just 4.9s
- Adaptive M suspension
- xDrive All-Wheel Drive technology
- 48V Technology
- M Sport Brakes
- M Sport Differential
- M Aero Package
- Steptronic Sport transmission
- Variable Sport Steering
- 50:50 weight distribution
- Bespoke Chassis Setup





Black Sapphire



Mineral White



Portimao Blue



Arctic Race Blue



Brooklyn Grey



Cape York Green



Fire Red



Sensatec – Black



Sensatec – Tacora Red



Sensatec – Cognac



1HL 19" M light alloy wheels V-spoke 995 M Bicolour with mixed tyres – Standard (Front: 225/45 R19, Rear: 255/35 R19)

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE.

TECHNICAL DATA.

Total powertrain		
 Powertrain type		M TwinPower Turbo technology
 Power	kW / PS	275/374
 Max. torque	Nm	500 Nm
 Transmission		Automatic
 Drive type		AWD
Combustion engine		
 Cylinders/valves per cylinder		6/4
 Capacity	cm ³	2,998
Performance		
 0-100 km/h	s	4.9
 Top speed	km/h	250

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. VEHICLE PROFILE.

Standard Profile

- Metallic Paint
- Sensatec Perforated Interior
- M Sport Professional Package
- Aluminium Rhombicle Anthracite M interior trim
- 19" M light alloy wheels 995 M Bicolour
- M Aero Package
- M High Gloss Shadowline
- Floor Mats in Velour
- Luxury Instrument Panel
- Interior & Exterior Mirror Package
- Interior rear-view mirror with automatic anti-dazzle function
- Ambient Light
- Steptronic Sport transmission
- M sport differential
- Variable Sport Steering
- Seat adjustment, electric, with memory
- Through-loading system
- Storage compartment package
- Widescreen display
- BMW Live Cockpit Professional
- Adaptive LED Headlights
- Parking Assistant Plus
- Driving Assistant
- Comfort Access System
- Harman Kardon Surround Sound System (12 Speaker)
- Cruise control with braking function
- Park Distance Control (PDC)
- Automatic air conditioning
- Adaptive M Suspension
- Connected Package Professional
- Wind Deflector
- Smartphone Integration
- Lumbar Support
- Wireless charging tray
- Tyre Pressure Monitoring System
- Intelligent Emergency Call
- Galvanic Embellishers for controls
- Warning Triangle
- Tyre Repair Kit
- M Seat Belts
- M Lights Shadowline
- High Beam Assistant
- M Sport Brake
- Teleservices
- Connected Drive Services

THE ALL-NEW BMW M440i xDRIVE CONVERTIBLE. PRODUCT HIGHLIGHTS.

EXTERIOR



Adaptive LED Headlights with M Lights Shadow line



19" M Light Alloy Wheels



CSL Style Taillights



M Exterior Mirror in Gloss Black



M high-gloss Shadowline with extended contents

PERFORMANCE



B58 | 374 hp / 500 Nm,
0-100 km/h in 4.9s



M Sport Differential &
50:50 weight distribution



Steptronic Sport transmission
with gearshift paddles



Adaptive M Suspension with
bespoke chassis setup



M Sport brakes

INTERIOR



Sport Seats front with memory
and adjustable lumbar support



M Leather Steering Wheel with
Red 12 o'clock Marker



Convertible Top and 4 Seats



BMW Widescreen Curved Display
& Live Cockpit Professional with
Head Up Display



Harman Kardon surround sound
system with 12 speakers



- The All-New BMW M440i xDrive Convertible has the best design in its segment.
- The All-New BMW M440i xDrive Convertible has the highest power and is the fastest car in the segment.
- The All-New BMW M440i xDrive Convertible is the most customizable car in the segment.
- The All-New BMW M440i xDrive Convertible is a true driver's car that combines unrivalled driving pleasure with exceptional sophistication making it a quintessential lifestyle vehicle.

THANK YOU.



Specifications.

The BMW M440i xDrive Convertible.



Technical Data	BMW M440i
Acceleration 0-100 km/h in sec	4.9
Capacity in cc	2,998
Cylinders/Valves	Inline 6/4
Max. output in kW(hp) at 1/min ^a	275(374)/5,500
Max. torque in Nm at 1/min ^a	500/1,900 - 5,000
Drive and Transmission	BMW M440i
M xDrive All-Wheel Drive with Active M Differential	■
M TwinPower Turbo inline 6-cylinder engine	Petrol
Cruise control with braking function and Speed limiter	■
Adaptive M suspension (Adjustable in "Comfort, Sport, Sport Plus" modes)	■
M xDrive to activate pre configured settings (DSC mode, Motodynamic, M Servotronic, M Drivelogic, adaptive M suspension, M display in the BMW head-up display)	■
8-speed M steptronic transmission with Drivelogic	■
Exterior Equipment	BMW M440i
M Sport package Pro	■
BMW Adaptive LED Headlights: - LED matrix headlights with dynamic light functions - Blue elements on the outer light module - Automatic, dynamic headlight range control - High beam assistant	■
M Sport brake, red high-gloss	■
Rain sensor and automatic driving lights	■
M Exterior Mirrors Exterior mirror on driver's side with automatic anti-dazzle function using built-in sensors, electrochromic - Exterior mirror on front passenger's side, without automatic anti-dazzle function - Fold-in function of exterior mirrors, electric - Automatic parking function on front passenger's exterior mirror - Operating elements illuminated	■
M Lights Shadowline	■
M Sport Pro grille in black high gloss	■
M Aerodynamics package - front and rear bumper panel as well as side sills, insert in rear bumper & diffuser insert in black high-gloss	■
CSL style Taillights	■
M rear Diffuser in high gloss black	■
4-pipe titanium muffler with titanium tailpipe tips	■
M Sport Brakes, red high gloss	■
Interior Equipment	BMW M440i
Automatic air conditioning 2- zone with extended contents with active carbon microfilter	■
Interior mirror with automatic anti-dazzle function	■
Ambient Lights with Mood Lights	■
M leather steering wheel with shift paddles	■
Soft Top Roof bow construction, opening/closing possible when vehicle is moving at speeds up to 50km/h	■
M seat belts	■
Sport seat geometry	■
Seat adjustment electrical driver and passenger with memory function for driver	■
Through Loading System	■
Storage Compartment Package	■
BMW ConnectedDrive	BMW M440i
BMW Live Cockpit Professional - Widescreen Curved Display - Fully Digital 31 cm (12.3") M-specific Instrument Display - High-resolution 37.8 cm (14.9") Control Display - BMW Operating System 8.5 with variable configurable widgets - Navigation function with RTTI and 3D maps - Touch functionality - iDrive Controller - Voice Control	■
BMW Connected Package Professional - Teleservices - Intelligent E-call - Remote software upgrade - MyBMW App with Remote Services - Intelligent Personal Assistant - Personal eSIM	■
Bluetooth with handsfree and USB connectivity and audio streaming	■

BMW ConnectedDrive	BMW M440i
Comfort Access with Digital Key	■
Park Distance Control (PDC), front and rear	■
360 Surround view	■
Parking Assistant with remote 3D view	■
Wireless Charging	■
Harman Kardon Surround Sound system (408W, 12 speakers)	■
Wireless Smartphone Integration	■
BMW Head-Up Display - Augmented View shows information on route guidance and driver assistance via live video image on the central display or in the instrument cluster.	■
BMW EfficientDynamics	BMW M440i
Automatic Start/Stop function	■
BMW EfficientDynamics	BMW M440i
CO ₂ Emission g/km ^b	232
Fuel Economy km/L ^b	10.24
Safety Features	BMW M440i
Airbags: - Airbags for driver and front passenger - Head airbags front and rear - Side airbags for driver and front passenger	■
Anti-lock Braking System (ABS) with Brake Assist	■
Cornering Brake Control (CBC)	■
Dynamic Stability Control (DSC)	■
Dynamic Brake Control (DBC)	■
Dry braking function	■
ISOFIX child seat mounting	■
Childproof Lock, Mechanical	■
Side-impact protection	■
Three-point seat belts at all seats, belt tensioners and belt force limiters in the front	■
Openings in the rear seat backrest, side sections and seat belt guides for multi-point seat belts	■
Warning triangle with first-aid kit	■
Active Protection including attentiveness assistant	■
Crash sensor and Dynamic braking lights	■
Tyre Pressure Monitoring System	■
Interior Trims	BMW M440i
Aluminium Rhombic Anthracite M interior trim	■
Exterior Colours ^c	BMW M440i
Black Sapphire (metallic)	■
M Brooklyn Grey (metallic)	■
Mineral White (metallic)	■
M Portimao Blue (metallic)	■
Cape York Green (metallic)	■
Fire Red (metallic)	■
Arctic Race Blue (metallic)	■
Upholstery ^c	BMW M440i
Sensatec perforated Black	■
Sensatec perforated Tacora Red	■
Sensatec perforated Cognac	■
Alloy Wheels	BMW M440i
48.26 cm, 19" M light alloy wheels V-spoke 995 M Bicolour with mixed tyres (Front: 225/45 R19, Rear: 255/35 R19)	■
BMW Ownership Benefits ^d	BMW M440i
Standard warranty 2 years	■
Road Side Assistance 24x7 for 2 years	□
BMW Maintenance Packages ^e	BMW M440i
Service Inclusive Basic 3 Years / 40,000 KMs ^f	□
Service Inclusive Plus 3 Years / 40,000 KMs ^f	□
Extended Warranty 3rd year/Unlimited Mileage ^g	□

■ Standard equipment □ Optional equipment – Not available

Notes: ^a The terms and conditions apply.
^b Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel, etc. as specified in WLTP (Worldwide Harmonized Light Vehicles Test Procedure).
^c The models, equipment and possible vehicle configurations illustrated in this specification sheet may differ from vehicles supplied in the Indian market. Please contact BMW Authorised Dealer to get more information about the product, features and its specifications etc.
^d The BMW Road Side Assistance (RSA) is a standard offering to the Customer for two years included in the car price.
^e The prices are exclusive of applicable taxes and statutory levies and valid from date of Sale of the vehicle or Warranty Start date, whichever comes first, until 30 days.
^f For detailed Terms & Conditions, scope of services (inclusions & exclusions) and coverage duration (in years) & mileage (in kilometers), please refer to BSI brochure and/or contact your Authorised BMW Dealer.
^g The Extended Warranty is brought to you by BMW India Financial Services Pvt. Ltd (Corporate Agent registered under IRDAI- CA0186) through their insurance partner Bajaj Allianz General Insurance Co. Ltd. (BAGIC) (IRDA Reg No. -113). The Customers have an option to purchase the Motor Vehicle Extended Warranty (UIN No: BAL-OT-P13-68-V01-12-13) at their sole discretion. Please contact BMW Authorized Dealer to get information about its coverage, terms, and conditions of Motor Vehicle Extended Warranty. Prices mentioned are governed by BAGIC and subject to change from time to time.

Please visit www.bmw.in for more information.